



UNIVERSITY OF NORTH BENGAL

B.A. Honours 4th Semester Examination, 2021

CC8-PSYCHOLOGY

SOCIAL PSYCHOLOGY

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

GROUP-A

Answer any two from the following questions (word limit 500) 20×2 = 40

1. Define aggression. Discuss the nature, causative factors and preventive techniques of aggression. 2+(6+6+6)
2. What do you mean by Social influence? Discuss conformity and compliance as a form of social influence. 4+8+8
3. What is self-concept? What are the components of self-concept? Discuss various social and psychological elements of self-concept. 4+6+10
4. Define interpersonal attraction. Explain the role of internal and external sources of attraction. 4+8+8

GROUP-B

Answer any two from the following questions (word limit 300) 10×2 = 20

5. What is Bystander effect? Write about the decision model of helping behavior. 4+6
6. Explain the concept of obedience. Illustrate Milgram's study of obedience. 4+6
7. Define culture. Describe the relationship between culture and self. 3+7
8. What do you mean by leadership? Classify leadership based on various theoretical approaches. 2+8

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